

## ABSTRACT

Image processing apparatus 10 analyzes image data to acquire picture quality characteristic values, and uses shooting information SI and image processing control information GI associated with the image data to define a scene correction condition and an arbitrary correction condition. The image processing apparatus 10 preferentially uses information from the image processing control information GI, while using [information] from the shooting information SI where this information is not present in the image processing control information GI, with the aim of effective mutual utilization of image processing control information GI and shooting information SI. The image processing apparatus 10 defines an automatic correction level AP on the basis of the acquired picture quality characteristic values, scene correction condition and arbitrary correction condition, and defines a manual correction level MP on the basis of a manual correction condition in the image processing control information GI. Utilizing the automatic correction level AP and manual correction level MP, the image processing apparatus 10 executes a picture quality adjustment process to correct the image data.